

Privacy Policy

At Trust Counsel, accessible from <https://trustcounsel.com/>, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Trust Counsel and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us.

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in Trust Counsel. This policy is not applicable to any information collected offline or via channels other than this website.

Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

Information We Collect

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register for an account, we may ask for your contact information, including items such as name, company name, address, email address, and telephone number.

How We Use Your Information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website
- Improve, personalize, and expand our website
- Understand and analyze how you use our website
- Develop new products, services, features, and functionality

- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud
- Process transactions and deliver products

Text Messaging:

- If provided with a text-capable phone number, we will send you text messages to:
 - Answer questions and respond to inquiries regarding our services.
 - Contact you regarding scheduling appointments.
 - Remind you of scheduled appointments.
 - Supplement calls and voicemails to follow up on missed communication.
 - Share information about our services.
- You can cancel the SMS service at any time. Simply text “STOP” to the shortcode. Upon sending “STOP,” we will confirm your unsubscribe status via SMS. Following this confirmation, you will no longer receive SMS messages from us. To rejoin, sign up as you did initially, and we will resume sending SMS messages to you.
- If you experience issues with the messaging program, reply with the keyword HELP for more assistance, or reach out directly to +1 305-707-7126.
- Carriers are not liable for delayed or undelivered messages.
- Message and data rates may apply. You may receive personalized messages and reminders regarding your inquiry on a periodic basis as necessary. For questions about your text plan or data plan, contact your wireless provider.

Log Files

Trust Counsel follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this as part of hosting services’ analytics. The information collected by log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The

purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Cookies and Web Beacons

Like any other website, Trust Counsel uses 'cookies.' These cookies are used to store information including visitors' preferences and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

Advertising Partners Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of Trust Counsel.

Third-party ad servers or ad networks use technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Trust Counsel, which are sent directly to users' browsers. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that Trust Counsel has no access to or control over these cookies used by third-party advertisers.

Third-Party Privacy Policies

Trust Counsel's Privacy Policy does not apply to other advertisers or websites. We advise you to consult the respective Privacy Policies of these third-party ad servers for more detailed information.

You can choose to disable cookies through your browser options. Detailed information about cookie management can be found on the browsers' respective websites.

CCPA Privacy Rights (Do Not Sell My Personal Information)

California consumers have the right to:

- Request that a business disclose the categories and specific pieces of personal data collected.
- Request that a business delete any personal data collected.
- Request that a business not sell a consumer's personal data.

If you make a request, we have one month to respond. To exercise any of these rights, please contact us.

GDPR Data Protection Rights

We ensure you are aware of all your data protection rights:

- The right to access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to object to processing
- The right to data portability

If you make a request, we have one month to respond. To exercise any of these rights, please contact us.

Children's Information

Protecting children while using the internet is important to us. We encourage parents and guardians to monitor their children's online activity.

Trust Counsel does not knowingly collect Personal Identifiable Information from children under 13. If you believe your child provided this information, contact us immediately, and we will remove it promptly.